

EMPOWER NETWORK

Compensation Plan

2017

Congratulations on joining Empower Network, LLC. Empower Network is a fast growing technology, personal development and direct sales company. We are focused on providing products and services that exceed anything found on the Internet today. Our products provide educational and personal development tools for entrepreneurs in all types of businesses. The goal of Empower Network is to provide small-business owners, entrepreneurs and opportunity seekers the ability to leverage the Internet by providing state-of-the-art technology without dealing with the technical and overhead challenges that generally frustrates and discourages entrepreneurs and small-business owners.

Mission

Founded on the idea that individuals can build businesses and have personal lives at the same time, Empower Network believes that individuals can use the struggles, hardships and experiences they've had in life and turn them into their most empowering assets. At Empower Network we don't believe that the past dictates your future. We want to provide our customers and affiliates the potential to go from disenfranchisement to full self-empowerment.

Empower Network aspires to be the go-to source to help inspire, uplift and empower people to fulfill their goals, both personal and financial. Empower Network is dedicated to empowering as many people as possible through the network, products, support, opportunities and the honest and authentic message of hope and freedom.

Empower Network was built with two goals in mind:

1. To provide you with the potential to make more money in your existing business by giving you tools, educational products, coaching and systems that work to help you achieve a more empowered life; and

2. To provide you with a way to earn leveraged income through our Affiliate program, which provides marketing systems, tools and products to help those in the Direct Sales, Network Marketing, and/or online marketing niche. To do this, we have created a system that distributes earnings on a 80% commission basis on the total purchase price of majority of products sold.

It is important to understand that all commissions are based on the sale of our state-of-the-art products and services and not on recruitment. To be clear, you do not earn commissions from recruiting other affiliates into your business. However, you do earn commissions on their products sales. The more products you and members of your downline sell, the more you have the potential to earn. Of course, becoming an affiliate is optional and not a requirement.

Key Point: Empower Network affiliates are not required to purchase any of our products in order to become an affiliate. Whether a customer or an affiliate, you can choose to use our products to build traffic, leads and marketing campaigns for any business you choose.

Core Products

The Empower Network core products truly offer revolutionary information, resources and education to provide our customers and affiliates with a better life. We provide marketing tools, systems and ongoing educational services. For those who choose to become an affiliate, we offer a generous commission structure that pays 80% commissions on qualifying product sales in a state of the art commission structure described below, on a per product basis.

Lifestyle Society

The Lifestyle Society is a must-have for all beginners and advanced marketers. It contains the core products in 3 packages, which form a solid base for building an internet marketing business or any business online.

Current price for the Lifestyle Society packages are \$47, \$97, \$197.

Momentum

Contains a set of valuable marketing and educational materials - 100 proven ready-to-use emails, written personally by David Wood; provides access to the

momentum recordings (private meetings in Dave Wood's house), transcripts, audios – in order to help every customer build a strategy and draw the proper path for an exponential growth in any online business.

Current price for Momentum is \$197.

VIP Traffic Secrets

This product contains a lot of hidden information that is not exposed anywhere else in the marketing world – and helps every marketer skyrocket his sales.

Current price for VIP Traffic Secrets is \$300.

6-Figure Builder

A product bundle course that is taught by some of the industry's most prolific sponsors in this industry. This program will show you how you can become a top producer in your business by teaching specific selling and advertising techniques. On top of this, the product bundle will also go beyond 'ideas' and share with you the actual laws of team building, and how you can apply those fundamental team building laws to your business. When applied, these laws have been able to nearly double, triple and sometimes even quadruple the growth of others teams in record setting time.

Current Price of 6-Figure Builder is \$1697.

Lifestyle Profits Academy

A product bundle that teaches you how to build a successful coaching business, brand and package your services, craft a powerful sales pitch, and learn how to work with clients in an organized and effective way. While also teaching you the basics on how to get your mind and your heart right in order to improve your relationships, your business, your health, or your personal life. Also, learn to manage your mindset and your emotions in order to break through walls to get what you want out of life.

Current price of Lifestyle Profits Academy is \$2997.

Influence Automation Mastermind

This product includes an ultimate opportunity – joining a 3-day event in the house of David Wood together with his top marketers, where you will attend a private coaching session that will reveal the secrets of being successful and rich. Eye to eye with those

who want to go to the next level in their business and life. With the addition of educational tools and products.

Current price of Influence Automation Mastermind is \$4997.

Each product within the Core Product and Specialty Product lines has its own affiliate compensation plan, which is not tied to any of the other products. The compensation plan for each product has to be activated individually or through our bundle offers (see below).

The success of this Compensation Plan, the success of other affiliates, and our system does not guarantee that you will earn any money. While some of our affiliates earn a significant income, many earn nothing at all. By participating as an affiliate, you acknowledge this and understand that your own success is based on your marketing skills, hard work, leadership ability, and other factors we may or may not present in this document.

For more information on the average earnings of an Empower Network affiliate, please visit www.empowernetwork.com/income

Affiliate Program and Participation

The Affiliate Program is optional and not a product, but rather part of the administrative process. The Affiliate Program allows an individual who has chosen to participate to sell products and earn commissions on those product sales. Additionally, it gives the affiliate access to tools, marketing data, etc. and supplies an in-house merchant account for commission payouts.

There is a monthly administrative fee that corresponds with each commissionable product. These affiliate fee's are available separately from the product purchase, as it is never required to own any product in order to earn its commissions. Any purchase of an affiliate fee, per product or otherwise, is non-refundable as established in the Refund Policy. Any possible subsequent affiliate payments are also non-refundable. Empower Network reserves the right to change the membership fee at any time.

To become an affiliate the following process must be followed:

1. You must be 18 years old;

2. Execute the affiliate agreement on the join page from your referring affiliate;
3. Generate the required product sales to activate the commission structure on EACH PRODUCT. This can be done by either:
 - a. Purchase the product for your own personal use and maintain a subscription to that product if it has a monthly fee. (If you have completed the other 2 steps to activate the commission structure, your affiliate application will be activated to begin receiving commissions under the compensation plan for that product with your first sale.)
 - b. Purchase the corresponding affiliate fee of that product and generate one qualifying sale of that same product. (Again, compensation for each product is activated separately.)

The compensation plan is initiated when a particular product is activated either through personal use or product sale; you receive no benefit for referring or recruiting affiliates.

It should be noted that if the product in question is a monthly subscription, you have to maintain that subscription either through purchasing it for your own personal use, or maintaining one active member subscription(qualifying sale). You will then be activated to participate in the full commission structure with your next sale of that product, and receive commissions immediately.

Many affiliates choose to purchase the product for their own personal use, to help them promote their own business outside of Empower Network, and to aid them in understanding the value and sales message. However, purchasing a product is not required to activate a compensation plan on any Empower Network system or product.

4. (IMPORTANT) Empower Network operates on a principle where your customers actually make payments directly through an approved payment method. In order to participate in the Empower Network Compensation Plan, you have to activate your commission account provided in the profile area of your back office, in order to receive payment.

Please note: If any of the above requirements are not met, you will not qualify to receive commissions for that particular product/or any of them, depending on which step is missed, you will not qualify under the commission plan for that product, and all commission and affiliate levels will pass over you to the next qualifying affiliate. If you have purchased a product, and do not meet any of the rest of the criteria, you will be classified as a “customer only” and all commissions and affiliate levels will be assigned to the next active referring affiliate.

Affiliate Ranks -

Before we list out all the affiliate ranks let's first cover a couple definitions around income, since income levels are used to qualify at certain ranks.

- Leadership Income - All Leadership Bonus income earned from being Gold, Platinum and Diamond.
- Core Income - All income that is not Leadership Income.

Before reaching any rank, an affiliate is able to receive 20% commissions as a direct commission for all sales paid through the Compensation Plan. Additional ranks, once qualified, will determine what additional percentage of commissions and bonuses you could receive within the compensation plan. There are 12 ranks and they are displayed below:

Producer - In order to become qualified for the Producer rank, you must be an active affiliate with Empower Network and have 2 personally enrolled and active members for Lifestyle Society.

At this rank you will earn an additional 5% and be able to earn up to 25% commissions for future sales paid out through the Compensation Plan.

Builder - In order to become qualified for the Builder rank, you must be an active affiliate with Empower Network and have 3 personally enrolled and active members for Lifestyle Society.

At this rank you will earn an additional 10% and be able to earn up to 35% commissions for future sales paid out through the Compensation Plan.

Boss - In order to become qualified for the Boss rank, you must be an active affiliate with Empower Network and have 6 personally enrolled and active members for Lifestyle Society.

At this rank you will earn an additional 5% and be able to earn up to 40% commissions for future sales paid out through the Compensation Plan.

Boss Maker - In order to become qualified for the Boss Maker rank, you must be an active affiliate with Empower Network, you must meet the prerequisite of being qualified for Boss, and you must have one personally enrolled team member reach the rank of Boss. This rank does not include an increase in commission percentage and unlocks your ability to reach new ranks (shown below).

Boss Maker Bronze - In order to become qualified for the Boss Maker Bronze rank, you must be an active affiliate with Empower Network and must meet 1 of three requirements.

- You must qualify for Bronze by generating \$2,000 in the previous month and then also qualify for Boss Maker the month following the month you qualified for Bronze.
- You must qualify as a Boss Maker, have 9 personally enrolled and active members for Lifestyle Society, and 1 of those members qualified at Boss Maker.
- You must maintain 20 active, personally enrolled members for Lifestyle Society.

At this rank you will be able to earn an additional 5% and be able to earn up to 45% commissions for future sales paid out through the Compensation Plan.

Boss Maker Silver - In order to become qualified for the Boss Maker Silver rank, you must be an active affiliate with Empower Network and must meet 1 of three requirements.

- You must qualify for Silver by generating \$5,000 in a previous month and then also qualify for Boss Maker the month following the month you qualified for Silver.
- You must qualify as a Boss Maker, have 12 personally enrolled and active members for Lifestyle Society, and 1 of those members qualified at Boss Maker Bronze.
- You must maintain 30 active, personally enrolled members for Lifestyle Society.

At this rank you will be able to earn an additional 5% and be able to earn up to 50% commissions for future sales paid out through the Compensation Plan.

Boss Maker Silver #2 - The qualification for the 2nd generation of Boss Maker Silver is the same as Boss Maker Silver (above). This will payout 5% to the next member qualified for this rank in the same upline(organization)

Boss Maker Silver #3 - The qualification for the 3rd generation of Boss Maker Silver is the same as Boss Maker Silver (above). However, this will payout 3% to the next member qualified for this rank in the same upline(organization)

Boss Maker Silver #4 - The qualification for the 4th generation of Boss Maker Silver is the same as Boss Maker Silver (above). However, this will payout 2% to the next member qualified for this rank in the same upline(organization).

Gold - In order to qualify for Boss Maker Gold, you would need to generate at least \$10,000 of Core Income.

At this rank a total of 5% is paid out on overrides and once qualified, you are able to earn 2.5% on overrides as it is split between two generations of BM Gold. On top of that you will receive the 50% for being qualified for Boss Maker Silver, for a possible total of 52.5%.

Platinum - In order to qualify for Boss Maker Platinum, you would need to generate a total of \$20,000, with at least \$10,000 generated from Core Income.

At this rank a total of 5% is paid out on overrides and once qualified, you are able to earn 2.5% on overrides as it is split between two generations of BM Platinum. On top of that you will receive the 50% for being qualified for Boss Maker Silver and 2.5% from BM Gold, for a possible total of 55%.

Diamond- In order to qualify for Boss Maker Diamond, you would need to generate a total of \$30,000, with at least \$15,000 generated from Core Income.

At this rank a total of 10% is paid out on overrides and once qualified, you are able to earn 5% on overrides as it is split between two generations of BM Platinum. On top of

that you will receive the 50% for being qualified for Boss Maker Silver, 2.5% from BM Gold, and 2.5% from BM Platinum, for a possible total of 60%.

Remember: Payout percentages are based on Lifestyle Society and being qualified on each package only. Unqualified packages will skip unlimited levels.

Uni-line Placement

The Uni-line exists as a single line of hierarchy for new members purchasing products, and depending on when the member joined, they are placed accordingly and immediately in the Uni-line. By using this state-of-the-art, straight-line structure, it allows for an unlimited amount of volume in your business. Furthermore, you are able to qualify for additional legs in the Uni-line by completing one of the two options below;

1. You are a Boss Maker Silver or above for a 3 month consecutive cycle;
2. You have 5 downline Bosses in the leg you're building for 90 consecutive days

The Uni-line works directly off of our Leadership Ranks (Gold, Platinum, and Diamond). By reaching any of these ranks, and being a qualified affiliate, you are immediately able to earn generational overrides through the Uni-line System for any of your currently qualified products. By reaching any of the said ranks, means that it is possible for you to cut off generational overrides from those above you in the Uni-line, by attaining their Leadership Rank, or higher.

Qualification System

All rank qualifications for the Generational Leadership happen in one calendar month, and you earn the associated bonuses as subscriptions payments are made in your team the following month. It's important to understand that these are monthly qualifications, and you need to maintain them each month to keep receiving overrides.

It's important to understand that clearly - if you qualify one month and then don't the next, you never lose your team or the ability to re-qualify for bonuses on any of your customers in the months that follow. Simply re-qualify and you'll then have the

opportunity to earn the generational leadership bonuses the following month! (Note: commissions lost due to non-qualification cannot be "saved" or recaptured.)

We built the compensation plan like this to encourage you to create a stable, profitable organization that lasts, and to help you build a team that does the same. We want it to pay you on generations of leaders you help create - for generations to come.

How To Make Money

Each product sold creates 80% in commissions. Those commissions are paid to active qualified affiliates based on their Rank (see the twelve Affiliate Ranks in the section above).

The commissions that we pay depend on the type of product:

- Subscription products (i.e. - Lifestyle Society)
- One-time purchase products (all other products)

When a sale occurs, there are two types of payouts from the Compensation Plan.

- 1st subscription sale (per referral) - Pays out 80% commissions as direct
 - 2nd subscription sale and on (per referral) - Pays out a total of 80% commissions through Compensation Plan.
- 1st one-time product sale (per product) - Pays out 80% commissions as direct.
 - 2nd one-time product sale (per product) - Pays out a total of 80% commissions through Compensation Plan.

There are 3 types of commission sales:

- Direct Sales - Paid to direct active sponsor - does not depend on rank.
- Core Sales - Paid to next qualified Producer, Builder, Boss, Boss Maker Bronze, Boss Maker Silver, and Boss Maker Silver #2, #3, #4. This is paid going up the regular sponsorship genealogy tree.
- Leadership Sale - Paid to the two next highest Gold, Platinum and Diamonds going up the Uni-line™. The exception being if a Gold or Platinum commission try to reach over a Diamond, then those commissions roll up to the next highest Diamonds (instead of Gold or Platinum).

Payment Schedule and Processing Fees

Commissions shall be paid based on the current information found in your affiliate account. "Pending" commissions are paid weekly on the Friday two weeks after the sale. Our merchant processor holds 10% of each sale in reserve. This is the "Holdback" portion of your commissions. They are paid once our merchant processor releases the hold after 6-8 months.

Fees incurred are paid by Empower Network and are not deducted from your commissions. These fees include:

- Processing fee of 6.35% of the sale price
- Per Transaction fee of 79 cents

However, any fees associated with refunds or chargebacks will be paid by the affiliate receiving the commission on the product sale that is subject to a refund or chargeback.

To help you better understand the flow of the commissions and the fees, suppose you earn a \$1000 commission on a sale. Then the following fees are applied:

- \$100.00 (10%) would be added to the "Holdback" and scheduled for release between 6-8 months later (dependent upon when they are released by the Merchant Processor),
- The remainder \$900 (90%) would be added to "Pending" Commissions, scheduled to be paid weekly on the Friday two weeks after the sale.

Refunds and Chargebacks

Empower Network pays commissions on the sale of products and services. If a member requests a refund or charges back (i.e., notifies their credit card company that the charge was not authorized) any time after commissions have been paid, the company is put in a position of using sales that it did not truly make for purposes of calculating commissions. When this occurs, Empower Network will claw back commissions from the affiliate's next month's commission payment and apply any fees associated with the refund or chargeback.

We want you, your customers and your prospects to feel comfortable about transacting business with Empower Network. Due to the nature of the Empower Network business and the accessibility of our products immediately upon purchase, there is a strict 3-day refund policy, which begins on the date of purchase. However, please be aware that credit card companies do permit customers to file chargebacks up to 4-6 months after purchase. That being said, Empower Network does what it can to avoid these situations.

Income Disclosure Statement

In order to remain transparent, it is important that all potential affiliates understand that everyone's results will vary, as we are all unique and different. It takes hard work to make a substantial income in this business, and some people will make no money at all. The earnings of an Empower Network Affiliate will be 100% dependent upon their skills, work effort, commitment, leadership capabilities and market conditions. Common sense would suggest that in most opportunities, one would find exceptional individuals performing well above average, while others perform under the average and make no money at all. Empower Network does not guarantee any level of income or success. The average affiliate makes less than \$100 and that does not include business expenses. To see our full income disclosure, please visit our website at www.empowernetwork.com/income.